

Forthcoming Events

Interpretation of Financial Statements

Event Sponsor: *Herbert Smith*

6 September 2011, London

This course will deal with running better businesses; the morning will look at how businesses may look to manipulate their accounts so that performance looks good and the afternoon will focus on how businesses run themselves to achieve better results. The seminar builds on, and revises key aspects of, the very popular previous C&I seminar "Understanding Financial Statements", and is presented by the same team. The first half looks in more detail at the more subjective areas of published financial information in the UK and considers how management may look to manipulate their financial statements to present a more favorable view. There are some aspects of accounting that still allow different approaches in relation to vital aspects of how a company's performance is reported and users of accounts must get to grips with where the subjective areas remain. The second half of the day will look at how large businesses manage themselves to achieve good returns and the programme will consider the importance of business planning, budgeting, cash flow forecasting and the evaluation of potential investments. Delegates should leave the day feeling much more comfortable talking to business people about financial performance and financial management. This is a stand-alone event and it is not essential that delegates have already attended the previous seminar 'Understanding Financial Statements'.

TUPE 2011

Event Sponsor: *Pinsent Masons*

8 September 2011, London

The 2006 Regulations introduced very significant changes in relation to TUPE transfers particularly in relation to outsourcing or "service provision changes". Unfortunately, however, the 2006 Regulations have not removed all uncertainty and case law on the new Regulations has once again raised the possibility of avoiding a TUPE transfer and introduced further uncertainty particularly in relation to the impact of a change of place of work on a TUPE transfer. We will provide you with a thorough practical analysis of the impact of the 2006 Regulations and review the latest significant case law. We will also provide practical guidance on how employers and their advisers should deal with the problem areas including a thorough analysis from the point of view of seller or buyer in an acquisition scenario, client or contractor in an outsourcing or offshoring scenario.

Intellectual Property in the Business: Protecting and Exploiting your Brands and Creative Content

Event Sponsor: *Lewis Silkin LLP*

13 September 2011, London

This popular annual seminar provides both an up-to-date refresher on the perennial IP basics and also in-depth consideration of a number of hot topics selected for their relevance to in-house legal counsel. Coverage this year will include: key IP developments of the past year; protecting and enforcing your brands in the global marketplace; the legal challenges of the online environment; key recent developments in advertising/marketing regulation; and a case-study looking at optimal IP strategies for exploiting brands/creative content and building new revenue streams. The emphasis throughout will be on the practical and commercial implications of the issues discussed.

Derivatives & Treasury Products - Understanding the Products and their Applications

Event Sponsor: *Field Fisher Waterhouse LLP*

15 September 2011, London

Derivatives and treasury products are increasingly part of everyday life – indeed the economic world can probably no longer survive without them. With the increasingly widespread use of derivative products and the recent turmoil in financial markets, corporates and other end-users, as well as finance professionals, have to be more familiar than ever with the products. This seminar will comprise a series of lectures, interspersed with case study-based workshops, enabling participants to focus on the products, what they are used for and some key legal and commercial issues and common problem areas. This is a stand-alone event which complements the C&I seminar addressing Derivatives documentation, held in May.

Standard Fees:

C&I Member: £295 + VAT
Non Member: £395 + VAT

***Half Day Rate:**

C&I Member: £195 + VAT
Non Member: £285 + VAT

Forthcoming Events

Social Media and Cloud Computing: Implications for privacy and IP compliance*

Event Sponsor: *Bristows*

20 September 2011, London

Many businesses are actively researching the use of social media for marketing and responding to negative publicity and cloud computing for cost savings. In-house counsel need to be ahead of the game and aware of the potential legal pitfalls. Data protection and privacy issues arise with the transfer of personal information into the cloud and the monitoring of social media use by both employees and potential recruits. Businesses should also be aware of the potential for IP infringement where, in the use of social media, there is use of 3rd party material and collaboratively created material. With input from industry and from specialist IP, employment and privacy lawyers, this event will give you the tools you need to actively manage the legal risks inherent in these new ways of doing business.

Marketing: Personal Data and Privacy Issues - A Legal and Practical Update

Event Sponsor: *Osborne Clarke*

21 September 2011, London

With penalties for data protection law breaches ratcheting up, behavioural technology and social media marketing enabling ever greater leverage of customer data and a former advertising regulator in pole position at the Information Commissioner's Office, there's never been a more important time for in-house lawyers to ensure they have the key bases covered when it comes to marketing and data protection law. This seminar offers practical solutions, taking delegates through the critical stages of the marketing process where mastering data privacy issues and managing related risks are vital to maintaining customer confidence and avoiding the unwelcome attention of the regulators.

EARTH, WIND & FIRE: Health & Safety Challenges in 2011

Event Sponsor:

Shook, Hardy & Bacon Int'l LLP and Henderson Chambers

26 September 2011, London

Catastrophes, technological developments and changes to the regulatory and enforcement framework are amongst some of challenges facing in-house lawyers in the realm of health and safety law. With external perspectives from different industries, this practical conference will take you through risk management, crisis management and post-accident investigations. Speakers will provide legal updates and practical guidance, examining some of the headline disasters of recent times, and lead delegates through a team exercise in handling the aftermath of an accident.

Standard Fees:

C&I Member: £295 + VAT
Non Member: £395 + VAT

***Half Day Rate:**

C&I Member: £195 + VAT
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Conference Title	September 2011		
	✓	✓	✓
Interpretation of Financial Statements			
TUPE 2011			
Intellectual Property in the Business: Protecting and Exploiting your Brands and Creative Content			
Derivatives & Treasury Products - Understanding the Products and their Applications			
Social Media and Cloud Computing: Implications for privacy and IP compliance*			
Marketing: Personal Data and Privacy Issues - A Legal and Practical Update			
EARTH, WIND & FIRE: Health & Safety Challenges in 2011			

I am unable to attend. Please send me a set of conference notes[†]
 I would like to attend the cocktail reception
 Optional Pre-Conference Briefing on UK Data Protection Law

Standard Fees:
C&I Member: £295+VAT
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C&I Member: £195+VAT
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 † **Conference documentation**
 £89.00 (no VAT) per conference.
 For overseas orders, please add £10.00 for postage and packaging

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